







2025

READY
TO HELP



How to register your member account

Enjoy the convenience — and freedom — you get with your account:

-  Check your out-of-pocket balance and plan's benefits.
-  Track your claims and explanation of benefits statements.
-  Find care and look up costs.
-  Show your virtual member ID card, and order more plastic cards for adult members on your plan.


Plus, get your member discounts, health and well-being resources and more.

Register your account in one of three ways:

Go online.

1. Go to bcbsm.com/register.
2. Select *Register Now*.
Your adult family members can register their accounts, too.

Use our app.

1. Download the app from the App Store® or Google Play™ (search **BCBSM**).
2. Tap the  app and then *Register*.

Text us.

Text **REGISTER** to **222764** to start setting up your account.*

If you need help registering your account, call the Web Support Help Line at **1-888-417-3479**.

For details about our app, go to bcbsm.com/app.

*Message and data rates may apply. Visit bcbsm.com for our Terms and Conditions of Use and Privacy Practices.

Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc., registered in the U.S. and other countries.

Google Play and the Google Play logo are trademarks of Google LLC.



Blue Cross Blue Shield of Michigan and Blue Care Network are nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association.